CDP Global Water Disclosure Report 2012

Water is one of the core elements of global economy. In 2012 CDP Global Water Report, is a call for companies, is rely on the behavior of every company on the strategic importance of water and the role of companies in tackling water challenges and supporting the leadership which suppose to build more resistive future.

There is a quick rise in company reports of detrimental effects from drought and other water-related problems, however the change in the number of companies with board level oversight of water strategies is very less and the number of corporations providing transparent water-related risk assessments to investors has not increase yet. These are some of the key findings from global analysis of the largest listed companies released by the Carbon Disclosure Project (CDP).

In 2012, water-related impacts are being felt more broadly and more businesses have recognized these growing water related risks than before. However, despite increased awareness and activity among some respondents, the Global 500 response rate is static at 60% (191 companies); disappointing given the weight of investor interest in this issue and the increasing proportion of companies reporting water-related impacts, risks and opportunities. The Health Care sector has the highest response rate (77%) while Energy lags for the 2nd year running at just 44%; surprising considering this sector reports the highest exposure to risk.

This report is based on analysis of 185 responses received by August 6, 2012 and investigates how companies are using collaborative approaches to solving some of the most complex water-related problems.

This year’s respondents indicate that collective action will continue to be featured prominently in companies water strategies and, in turn, overall business strategies. As the strategic importance of water-related issues grows it is anticipated that more Global 500 companies will leverage collective action in response.